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The Role Of Social Media Toward Students English Vocabulary At English Department Of Uki Toraja

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Abstract

The objective of this research was to find out the roles of social media toward students English vocabulary development at UKI Toraja. This research used qualitative method. The participant of this research were the students of English Department at UKI Toraja. The researcher used purposive sampling to choose the participant. The researcher choose 10 of students as a participant. To collect the data, the researcher used semi structure interview.

The results of the data analysis collected show that social media have some roles toward students English vocabulary development at English Department. The roles are listed as follows: social media is potential to be implemented in enhancing the skills of English; the students obtained new words from the use of social media. interaction on social media helps students to improve their vocabulary and provide opportunities to engage in voicing opinions; the students know how to apply new words they obtained on social media in the right context;

Based on the results above the researcher conclude that there are several roles of social media toward students English vocabulary development at English Department at UKI Toraja.

Keywords : Role 1, Social Media 2, Vocabulary 3

The Role Of Social Media Toward Students English Vocabulary At English Department Of Uki Toraja

Introduction

English is the international language, it means that english is used by people in this world as the first or foreign language. Like in our country there are many people learn English as a second language. Learning foreign language become difficulties because there are some different aspect in language system. In learning English, many students do not have enough courage in mastering the four skills of language such as : Listening, Speaking, Reading and Writing. That is the common problem especially in our country. One of the elements that important of language skills is vocabulary mastery. It is the basic elements that must be mastered by students to understand English skill. A good vocabulary is a vital part of effective communication.

Vocabulary is one of those essential components in second language learning. Solihin (2013:1) states that vocabularies are the taught in the foreign language. Hence, Nurkhaeni (2010:5) states that vocabulary is the first step in teaching English and vocabulary is the one of the main point to understand language. From the explanation above, we can conclude that vocabulary is a listing of all words that are taught in the foreign language.

Seeing the reality of the teenagers today, they spend their time playing gadgets rather than learning and doing tasks. It is certainly very worrying. They have a wide variety of social media applications for their gadgets. They always try to follow the trends and the development of the era. They prefer holding the gadgets instead of reading a book. They do not care about how much time they spend to play with gadgets. Moreover, internet services make it easier for them to access social media wherever they are. This phenomenon should be observed as another point of view. This habit should be changed into something that is more valuable.

Social media is a tool that used to have interaction each other. According to Hudson (2017: 9) social media refers to websites and applications that are designed to allow people to share content quickly, efficiently, and in real-time. Social media plays a dominant role in English language learning because it provides opportunities to the English language learners to improve their writing, reading, and similarly, to read new texts and phrases to improve their vocabulary. In our country, teaching of English is based on three elements; skills, vocabulary and structure. The new techniques of teaching English as a foreign language are based on the belief that in the learning of a language mastery of structures is more important than acquisition of vocabulary. Many institutions get impact of the role Social media in English language learning, and one of them UKI Toraja. Students in UKI Toraja , especially English Department used social media to search or share information. Most of them have more than one social media account. Besides that, today's students tend to like to use social media in their daily activities in learning even untill not knowing the time. By looking at social media users at English department, researcher interested to find out what are the roles of social media in developing their vocabulary. The role of social media in English vocabulary development is like the brightness of the day because social media facilitate the English learners to learn new words and phrases and to improve their vocabulary. Based on the explanation above the researcher interested to conduct a research under the title "The Role Of Social Media Toward Students English Vocabulary Development At English Department Of Uki Toraja".

Social Media

a. Defenition of Social Media

Social media is internet based tool and platform that increase and share information. According to Hudson (2017: 9) social media refers to websites and applications that are designed to allow people to share content quickly, efficiently, and in real-time. Furthermore, Baruah (2012: 9) stated that social media is media for social interaction as a superset beyond social communication. It

can be share text media (photo, video, audio) words sharing tools information and networking platform.

b. Types of Social Media

Kaplan & Haenlein (2010:59) classified social media as follows:

- 1) Social networking sites.
- 2) Content sharing sites.
- 3) Blogs
- 4) Ratings and Review sites.
- 5) Social Bookmarking sites.
- 6) Collaborative project.

c. Benefit of Using Social Media

Social media will be useful if the users can use it properly. It also can be beneficial to increase the English skills of the students. Social media is potential to be implemented in enhancing the skills of English. It has a big role in improving the educational programs. According to Poore in Resky kurniawan (2019:24), social media was suitable to be used for educators because it was flexible, easy to use, and often very powerful. It focused on doing one thing only (for example, photo sharing, animation, and moments of activities) and it also did that thing well.

Social media helps students to learn in more attractive ways. The benefits of using social media according to Poore in Resky kurniawan (2019:24) are benefits for intelligence, communication, collaboration, participation, socialization, motivation and administration. 24 From the previous explanation, social media has many benefits especially in education. It gives intelligence benefits, communication benefits, socialization and motivation benefits, and also flexible to be used. Thus, social media is suitable to be a creative media to improve educational fields.

d. Social Media Application In English Language Teaching

Integrating social media in English language teaching is not an easy way to do. It requires teachers to have sufficient knowledge both on social media and language learning pedagogy. However, to help teachers combining social media and language activities in EFL classroom, here, the researcher provides some social media applications that mostly used in English classrooms elaborated with additional ideas regarding the strategy to implement those social media applications effectively.

e. Role Of Social Media

Social media nowadays plays a vital role in getting learned English skills because it provides possible and featuring opportunities to students to improve their listening, speaking, reading and writting skills and more simirarly. Students read the new text and learn new phrases on social media to enhance their communicative vocabulary. Social media use among adult learners has increased compared to books and other text materials while getting information related tu the students who learn english. Now students need to to use different sources and tools on social media to improve their vocabulary. To improve their speaking skills, students can make their own groups in any platform like facebook to talk and chat frequently and candidly.

f. Positive And Negative Impacts Of Social Media

Social Media has Positive and Negative Impacts as follows:

Positive Impacts

Social media allows students to easily contact each other regarding their projects and assignments. Students can also work on group assignments from home. When social media is used in pedagogy students who have difficulty in expressing their thoughts in class can be involved in the learning process, it helps to build their confidence level as well. Doubts can be clarified by posting messages via social media. Sites like Facebook, etc. Helping teachers to keep in touch with parents or so to know the progress of their children. Students learn the skills needed for a successful social network. Social media also brings freedom for students to connect and collaborate beyond institutional boundaries and to gain practical experience for the world of work. Students are also taught new concepts such as online privacy.

Negative Impacts

Regular use of social media by students can lose their ability to engage in face-to-face communication. Although students spend a lot of time socializing in an effective way, it should not hinder their studies and academic credentials. Keep in mind that social networks create a virtual world, which is very different from reality.

Vocabulary

a. Defenition of Vocabulary

According to Barnhart (2008:11) "Vocabulary is stock of words used by person, class of people, profession and a collection or list of words, usually in alphabetical order and defined". Defenition of vocabulary from Merriam-Webster online dictionary:

- 1) A list or collection of words or of words and phrases usually alphabetically arranged and explained or defined ; lexicon
- 2) A sum or stock of words employed by a language, group, individual, or work or in a field of knowledge and a list or collection of terms or codes available for use (as in an indexing system)
- 3) A supply of expressive techniques or device (as of an art form).

From the vocabulary defenition above, the researcher can be conclude that the vocabulary is a collection of words or phrases which are usually arranged in sequence and translated (defined).

b. Kinds of Vocabulary

There are four kinds vocabulary according to Burhanuddin (2003: 20) as follows :

- 1) Reading vocabulary is all the words we can say recognize when reading
- 2) Writing vocabulary is all the words which are actively used in writing. Since it is not under the constrain of time, it may have substantially wider range than the vocabulary of unrehearsed speech.
- 3) Listening vocabulary is all the world he or she can recognize when listening to speech. This vocabulary is aided in shape by context and tone of voice.
- 4) Speaking vocabulary is all the words that can be use in speech. Due to spontaneus nature of the speaking vocabulary, words are often misused. This misue – though slight and unintensional – may be compensated by facial expression, tone of voice, or hand gestures.

c. The importance of Vocabulary for students

The students need to know about:

1) Words Meaning

The first thing to realize about vocabulary items is that vocabulary has more than one meaning. Example "book" sometimes means the kinds of thing you read from, but it can also mean a number of other things. As far as meaning goes, then student need to know about the meaning in context and they needed about sense relation.

2) Word Use

What a words means can be changed, stretched or limited by how to it is used and this is something students need to know about. Words meaning are frequently stretched through the use of metaphor and idiom. For example : "raining cats and dogs" it is mean heavy rain, "passed away" mean dead. Words meaning is also governed by collaction, such as headache, stomachache, earache. We often use words only in certain social and context. That is usually said style and register.

3) Word formation

Words can change their grammatical form and value as well. Thus, the verb "run" has participle running, past "ran", run can also be noun. Form formation, than means knowing how words are written and spoken and knowing how they can change the form. Students need to know facts about words formation and how twist words fit different grammatical context.

4) Word grammar

Just a words change according to their grammatical meaning, so the use of certain words can trigger the use of certain grammatical pattern. Somehow our teacher must help students to understand what this knowledge implies both in general and for certain words in particular. The words can change according grammatical meaning. Such a distinction between countable and uncountable nouns,

verbs trigger certain grammar too. For instance “Tell” is followed by an object+to+infinitive, such he told her to wake him up at six.

d. The Usage of Vocabulary

In the learning language, Vocabulary is the most important things. The vocabulary is the basic lesson that is support four skills those are listening, speaking, reading, and writing. We will difficult to study those four level, if we less the vocabulary. Based on the partner shop for reading 2001, “the four types of vocabulary (listening, speaking, reading, and writing) have usages, such as in listening vocabulary. Studying vocabulary can help and increase our listening. By studying vocabulary we can listen and understand about what we hear, not only in a word but also in phrase, sentences, paragraph, and also a communication. In speaking vocabulary, vocabulary can give us knowledge about words that we will say, or communicate with other people.

e. The benefit of vocabulary

Mastering a large number of vocabularies is very important for foreign language learners. Without mastering it, of course, foreign language learners will get some difficulties in developing the four language skills. So there are benefit we can get in developing vocabulary based for four language skills as follows:

- 1) Listening: We need to know how to understand what we hear. By developing enough essential word knowledge, a student can understand new complex concepts and ideas being delivered.
- 2) Reading: Reading is understanding! Reading comprehension is based on how well students are able to process and understand the meaning of passages they read. Mastering these skills is impacted by a robust vocabulary. At which point students shift from “learning to read” to “reading to learn”.
- 3) Speaking: We strive for students to poses higher level thinking skills so they are able to express meaningful thoughts and ideas. Developing an effective communication style relies on a strong vocabulary foundation.
- 4) Writing: The correlation between writing and reading skills are intertwined. Both processes involve generating ideas and finding the right words. Too often students become frustrated at the task of descriptive writing since they do not have the skills to properly convey their ideas. We can ease this frustration by helping them develop a strong vocabulary toolbox to pull from, in turn making them successful writers.

Method

In this research the researcher applied the qualitative research design. Qualitative research was a general term refering to the research involving detailed, verbal descriptions of characteristics, cases and setting. Qualitative research usually involved fewer cases investigated in more depth than quantitative research. Case study are in-depth investigation of a single person, event, or community. Usually, data is collected from a variety of sources and by using several different methods. The researcher get information from interviews.

Results

Table 4.1
Data Display for The Role of Social Media Toward Students English Vocabulary Development.

No	Extract	Statements	Source
1.	Extract 1: Find and Share Information About English	<i>[....because in social media we can find many new things and can learn from these things, especially things related to English. we can get a lot of information and knowledge about English, and it</i>	S10

	Vocabulary By Using Social Media	<i>makes it easier for me to develop my English knowledge.]</i>	
2.	Extract 2: Get New Vocabulary When Use Social Media	<i>[...of course, I get a lot of new vocabulary. Even the vocabulary I got is very useful in my life. For example, a vibe which can be interpreted as someone's mood, another example I get some abbreviations such as FYI which mean for your information, other examples DIY or Do It Yourself which can be interpreted as handicrafts made by own hands or handmade.]</i>	S5
3.	Extract 3: Used New Terms from English Vocabulary	<i>[... often. The terms I use in English are usually bullshit, how pity and rise and shine.]</i> <i>[... often. The terms I remember typo and GWS.]</i> <i>[... what I remember and often hear is at home, insecure, follow, request and except.]</i>	S9 S3 S4
4.	Extract 4 : Find Vocabulary While Interacting With Others	<i>[... I can learn English and find a lot of new vocabulary, for example, the word insecure is very widely used on social media, especially among young people this day.]</i> <i>[Rarely, because I seldom communicate with people who use English, and even then I can only get new vocabulary if the person mentions the title of the film in English, sometimes from the title of the film I look for the meaning.]</i>	S2 S7
5.	Extract 5: Comment On Social Media use English Vocabulary	<i>[.... I think my English is quite trained with the comments column. ...when someone comments on our post, then sometimes I reply in English. For example, he says that today you are very beautiful and I will use the word thankyou to reply so, this habit makes it easier for me to speak English.]</i> <i>[No, because unfortunately I rarely make comments on social media, so I don't know about it.]</i>	S5 S10
6.	Extract 6: Create Captions Using New Vocabulary	<i>[... because in social media we are free to convey what we feel and of course to upload the caption we first find out more in the words that match the meaning we want to convey so that we automatically get additional new vocabulary.]</i> <i>[... I can, when I upload my status, I include the</i>	S1

		<i>caption, for example, keep a smile, don't be lazy, keep strong, have a nice dream, and happy Sunday.]</i>	S3
7.	Extract 7: The Interested to Follow English Content to Improve Vocabulary	<i>[... because I am still very lacking in vocabulary, so to increase my knowledge of English I follow English content on social media.]</i>	S2
8.	Extract 8 : Increase Vocabulary By Following English Content Creator	<i>[....because the content creator has high creativity in English so that I get a lot of new vocabulary... today's content creators must have mastered the latest trends in the communication process so that from that they can mix English so that it is easier for us to understand, unlike when studying formally so we can easily understand.]</i>	S5
9.	Extract 9: Find New Vocabulary Accidentally	<i>[Sometimes I search deeper into vocabulary that I don't understand, but the average social media platform provides translations, meaning that we are left clicking on the translated word so that it is easier for us to understand the word,..... An example of a word that I searched more deeply was the word typo, which means that it was mistyped.]</i> <i>[....I immediately find out the meaning of the vocabulary. An example of the word is bae which means babe or baby but it is shortened to bae which means in Indonesian is beloved.]</i>	S5 S6

Discussion

Social media is potential to be implemented in enhancing the skills of English. It has a big role in increasing the education programs. Students at English Department of UKI Toraja said that by using social media is more easier to find and share about english because can access it anytime, even can make their knowledge more easier to develop., it can be seen in Extract I all of the participant give positif argument about that. The similirities from data supported by it is according to theory Poore in Resky kurniawan (2019:24) are benefits for intelligence, communication, collaboration, participation, socialization, motivation and administration. 24 From the previous explanation, social media has many benefits especially in education. It gives intelligence benefits, communication benefits, socialization and motivation benefits, and also flexible to be used. According to Poore in Resky kurniawan (2019:24), social media was suitable to be used for educators because it was flexible, easy to use, and often very powerful.

By using social media the students can get new vocabulary who can make the students more active to find the meaning of the word who gained. It was supported by statements from all participant. In addition supporting by statement Sah (2015:10). Students also look and find new vocabulary while they interact with native speakers in a forum discussion. It is supported by the

findings of a study conducted by Taskiran et al(2018:100), which said that despite students are limited to write something on twitter, yet they tended to search for new vocabulary items in order to make their tweets more recognizable or to convey their messages in the most effective way. When students using social media and get new vocabulary, they can used new terms who've they got, and they applied when communicate with other users. it can be seen in Extract 3 the participant can give about that at least one example of new terms they remember. Also, in Extract 9 through social media students can found new vocabulary incidentally, this mean social media is very influential for their vocabulary development.

Social media platform like Facebook, Instagram, Youtube, Twitter, and WhatsApp provide a comment column to express opinions about anything related to a thing. It makes students easier use English because they make and reply comment use English. It can be seen in extract 5 most of them can comment and reply and make it easier for them to speak English. In addition supporting by statement Erarslan (2019:54), students can exchange views and opinions of various topics by commenting on photos and videos using English. Conducted by Taskiran et al(2018:100), they tended to search for new vocabulary items in order to make their tweets more recognizable or to convey their messages in the most effective way. Thus, this might help them learn new words and use them actively in their own sentences. While interacting with other users they will discover new vocabulary it can be seen in extract 4 eventhough there is respondent who rarely communicate with English but she can get new vocabulary in any ways.

Social media enhances students to engagement and students have positive perspectives, motivation, and self-confidence when they used it for learning English language. It can be seen in Extract 6 they can create caption using new vocabulary they got it before and apply it when they make caption to post status on social media. Lot of students said about that and it was supported all of statements from participants. This can facilitate students to use their English, especially in reading and writing.

Interest in following English content on social media makes them follow the account and helps them increase vocabulary, it can be seen in Extract 7 their interest in following content creator that discusses about English. It was supported by all of statements from participants. And in Extract 8 The content creator is quite good and effective can help students increase their English vocabulary. According to (Sayugi 2018) content creator is a profession that creates content in the form of writing, images, videos, sounds, or a combination of two or more materials. the content is made for digital media such as Youtube, Instagram and other platforms.

Comparing to the previous study this research found similar to Zainal, at all (2020) in their research entitled "Social Media And Its Influence On Vocabulary And Language Learning: A Case Study". Based on their research they found that The vocabulary skills section of the study indicates that respondents obtained new words from the use of social media, they are exposed to new vocabulary via social media. Respondents agreed that they knew how to apply new words they obtained on social media in the right context. Majority of respondents agreed that when they do not know a word used by other users of social media, they would search for the meaning.

Conclusion

This part consists of two (2) sub-parts: conclusion of the article and suggestions or recommendation from the research. Conclude your article critically and logically based on the research findings. Please be careful in making generalization of the findings. You should also state your research limitation in these parts. Generally, the conclusion should explain how the research has moved the body of scientific knowledge forward.

In suggestion, please describe your recommendation for further studies regarding your research implication.

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